

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6298770 TRF# 329229

HARRIS REPORT FROM REP AUG28/12 13.35
 ORDER WORKSHEET **CHANGES** *** WPXI-TV ***

\$\$\$ UNAPPROVED REV #1 \$\$\$

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|---|----|--|-------------|----|--|----------|------|------|---|--|------|---|
| 3 | EY | | 1130P-1230A | 30 | | \$350.00 | 8/30 | 8/31 | 3 | | TH-F | 3 |
|---|----|--|-------------|----|--|----------|------|------|---|--|------|---|

PROGRAM : TONIGHT SHOW
 RA35+ : 3.6
 CON COM1: TONIGHT SHOW

| | | | | | | | | | | | | |
|---|----|--|-----------|----|--|----------|-----|-----|---|--|-----|---|
| 4 | EY | | 500P-530P | 30 | | \$550.00 | 9/3 | 9/5 | 2 | | M-W | 2 |
|---|----|--|-----------|----|--|----------|-----|-----|---|--|-----|---|

PROGRAM : NEWS
 RA35+ : 4.9
 CON COM1: NEWS

| | | | | | | | | | | | | |
|---|----|--|-----------|----|--|----------|------|------|---|--|------|---|
| 5 | EY | | 600P-630P | 30 | | \$700.00 | 8/30 | 8/31 | 5 | | TH-F | 5 |
|---|----|--|-----------|----|--|----------|------|------|---|--|------|---|

PROGRAM : NEWS
 RA35+ : 5.3
 CON COM1: NEWS

| | | | | | | | | | | | | |
|---|----|--|-----------|----|--|----------|------|------|---|--|------|---|
| 6 | EY | | 600A-700A | 30 | | \$600.00 | 8/30 | 8/31 | 3 | | TH-F | 3 |
|---|----|--|-----------|----|--|----------|------|------|---|--|------|---|

PROGRAM : NEWS
 RA35+ : 3.4
 CON COM1: NEWS

| | | | | | | | | | | | | |
|---|----|--|-----------|----|--|------------|-----|-----|---|--|-----|---|
| 7 | EY | | 700P-730P | 30 | | \$1,100.00 | 9/3 | 9/5 | 2 | | M-W | 2 |
|---|----|--|-----------|----|--|------------|-----|-----|---|--|-----|---|

PROGRAM : JEOP/WHEEL
 RA35+ : 6.9
 CON COM1: JEOP/WHEEL

| | | | | | | | | | | | | |
|---|----|--|-----------|----|--|----------|------|------|---|--|------|---|
| 8 | EY | | 700A-900A | 30 | | \$525.00 | 8/30 | 8/31 | 5 | | TH-F | 5 |
|---|----|--|-----------|----|--|----------|------|------|---|--|------|---|

PROGRAM : TODAY SHOW
 RA35+ : 4.0
 CON COM1: TODAY SHOW

SEP/12 15725.00

CONTRACT TOTAL 15725.00
 TOTAL SPOTS 25

REP HEADLINE# 6298770

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AUG28/12 13.35

*** WPXI-TV ***

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|--------|--------|-----|--------------|-------|------|-------|-------------|-----------|-----------|------------|-------|------------|
| : | :LINE# | : | : | : | : | : | : DATE | : DATE | : /WK | : INVT | : | :SPTS: |

MARKET TOTALS \$58,240
WPIX 27%
KDKA 41%
WTAE 32%
WPGH 0%
CABL 0%
WPCW 0%
WPMY 0%

SHARES EST

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE